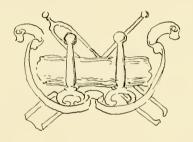






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# The Fireplace in the Home



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A Modern Reception Hall
For Decorative Specifications see Page 116

# Introduction

HE mission of this little brochure is to carry good tidings to the home-maker, for it conveys the promise of the hearty co-operation of the makers of "Modern Mantels" of wood in supplying designs to suit the requirements and needs decoratively of those who are building, or contemplating building.

It treats wholly of the wooden mantel, as this is the material from which mantels suitable to the American home should be made. A stone or brick mantel is incongruous, and cannot find its place in a dainty room in which it is the only material of its kind used. Brick is cheap, and never in keeping with the rest of the room.

The mantel should always harmonize with its surroundings, and its lines, as well as its structural material, should be in accord with the style of the room and its fittings.

KNOXVILLE FURNITURE COMPANY Knoxville, Tennessee

Originaturs of "Modern Mantels"

Do you prefer originality or commonplace designs that have been made by the thousand for the past 10 years.





" Modern Mantel" No. 1018 Oak, Birch or White



" Modern Mantel " No. 1017 Quartered Oak only

It is a fact generally conceded by the architect, the decorator, and the intelligent layman, that there is no architectural feature of a room of more superlative importance to its finished effect than the mantel.

Where the right mantel is in its correct setting, the artistic values and livable qualities of the room in which it stands are more than doubled; also the reverse is true in the same ratio where the mantel is out of harmony with, and unsuited to, its surroundings —therefore, it behooves the homemaker to consider long and carefully the designs submitted for his hall, his living-room, his dining-room, and the bed-chambers of his house. In buying and placing a piece of furniture one has always the opportunity to remove it if it proves unsuited to its surroundings, and unattractive in itself, but in the mantel once placed one has a permanent and most conspicuous feature for the room, which must be retained and enjoyed—or endured. Fortunately, it is generally possible to-day to see in the showrooms of the dealer the actual mantel ready to set in place. This is a great help to those who, from drawings alone, are unable to see in the mind's eye the complete effect, for in houses architecturally correct, the mantel is essentially a very

The importance of the wood mantel in furnishing the home

A badly designed piece of furniture can easily be removed, but the mantel cannot be



The Living-Room
For Decorative Specifications see Page 16

important part of the trim and furnishings.

It is a matter of congratulation to designer and maker, as well as the purchaser, that to-day there are offered in "Modern Mantels" a stock, which in point of design and construction leave nothing to be desired. These are made to suit the many types of houses as well as the various rooms in which they may be used, and it is not only a decided saving of expense to purchase the mantel ready to set in place, but it is also much more satisfactory to the client to have his architect show to him the mantel which he would suggest for his house. The mantels designed and made by the Knoxville Furniture Company, and sold under the trade name of "Modern Mantels," show correct proportions and excellent simple lines.

The public taste has fortunately grown more and more discriminating in the past few years as the cult of good house decoration has spread over the country, and it is, indeed, a pleasant

### The Living-Room

In the living-room the soft old blue walls afford a delightful contrast with the rich mahogany of the mantel and standing trim, as well as the furniture. The correct proportions and unaffected lines of this mantel strikes the key-note for the room. The motive of this design is shown again in table and chairs, making the room characteristic and interesting, as well as architecturally good.

The mantel is always conspicuous on account of its connection with the fire-place

The wood mantel is part of the interior trim, often establishing the motif of the decoration of the room

It is not necessary to secure special drawings to have a correct wood mantel

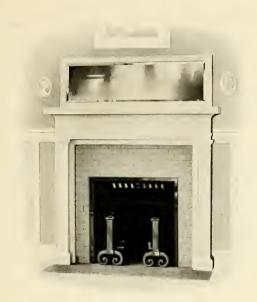




"Modern Mantel" No 1015 Oak, Birch or White



"Modern Mantel" No. 1028 Oak only



Modern Mantel" No. 1004 Oak, Birch or White



"Modern Mantel" No. 1026 Oak only

People
of good taste
increasing—
demanding
better mantels—
not
monstrosities

These semi-mission designs harmonize with Stickley's craftsman furniture



The Dining-Room
For Decorative Specifications see Page 16

thing to find the commercial side willing to meet the requirements of the artistic and cultured public, as the manufacturers of "Modern Mantels" are doing. No longer will the top-heavy jig-sawed highly-glazed monstrosity (heretofore put upon an offending, but indiscriminating public) aggressively demand its place in the home. When the dealer explains that such designs are used in many of the apartment houses in the larger cities, he speaks only too truly, as is borne out by the hundreds of otherwise beautiful rooms in which these unsuitable and wholly unworthy mantels have found places. Some of the worst of these are brick, and some of the type above described. To-day, however, the public is demanding better things, and they are being removed and replaced by those of better lines and construction.

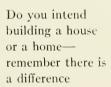
Your house is not a home unless your mantel fits. Harmony gives beauty, dignity, restfulness—all that a home ought to mean. Whatever quarrels, or crowds, robs your room of character and charm. The "Modern

The Dining-Room

The gray-toned Weathered Oak used in finishing and furnishing the dining-room lends itself well to the type of mantel shown there. The modified form of Mission furniture which is used, and the plain and substantial lines of the artistic mantel makes the room livable and attractive. A mantel of this type could be introduced in a smoking room or den, effectively.

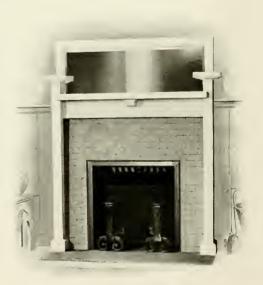
Brick, a very suitable material for exteriors and for mantels in railway stations and other public places where ignorant and careless people congregate, but in the refined surroundings of the home—how incongruous!

A large French plate mirror, generous tile, the woodwork, refined in detail, perfect in construction and finish, harmonize with the furnishings of a home The open fire, for health, comfort, and beauty ventilation a most important feature





"Modern Mantel" No. 1003 Oak, Birch or White



"Modern Mantel" No. 1016 Oak, Birch or White

Mantel" means satisfaction and contentment.

The speculative builder, and the real estate and building companies, are awakening to the demand of every possible occupant for better mantels in the houses which are built to rent, or sell. It would seem that those of us who are looking forward to the Altruian time, when only the good, the true, and the beautiful will find a place in our homes, should feel a tremendous debt of gratitude to the manufacturers of "Modern Mantels," who have taken the first positive step in the direction of eliminating the incongruous and unbeautiful from the designs for their mantels, and undoubtedly the note struck by these enterprising people must in time be followed in all that pertains to the complete finish of the interior of the house.

Some one long ago called the open fire beneath an attractive chimney piece "the heart of the home." Surely there is no part of the house about which the pleasurable side of life more fully centers; therefore, from the standpoints of comfort, beauty and of health, the open fire may be considered a necessity in the house, for as a means of ventilation, open fires and chimneys are to be strongly recommended. In the campaign of the New York Tuber-

Speculative builders should consider carefully the wood mantel question

Avoid common mantel mistakes such as pressed mouldings machine carving and senseless scroll-work



The Bedroon
For Desorative Specifications at Page 16

culosis Society much is made of the necessity of such ventilation, and strong resolutions against some of the modern systems of heating have been adopted.

In studying these illustrations one finds it difficult to realize that the posed expressly for them, so entirely do they fit in the picture; after all this "Modern Mantel" to individual rooms. are prepared to supply designs entirely correct and acceptable to the layman and to the architect, it only remains to make the right selection from the multiplied. Another very important offering this Company makes the public is that of suggesting the right mantel for every room. Where the owner is in doubt about the most suitable style to choose, expert advice and assistance along this

### The Bedroom

The charm of the dainty bedroom is accentuated by the good lines of the attractive mantel, which is an important feature in the room. The woodwork and this mantel have been finished with white enamel, and supply an excellent setting for the quaint mahogany furniture. The plain walls are well and decoratively complemented by the figured chintz draperies matching the slip cover of the wing-chair and the bed-spread.

If you feel as though you want modern mantels in your home, insist on seeing the trade-mark tag hanging under the shelf



Dealers who sell modern mantels may sell other makes and unless you are explicit in your request you may get something else. Before you finally take them be convinced. It's really worth while even if you take a little trouble over it. The superior quality, and distinctive features will more than repay you

# Decorative Specifications

# Reception Hall

WALL-LOWER WALL-UPPER

WOODWORK

S-W Flat-tone Ivory. S-W Flat-tone System Color No. 11. Same as ingredients specified for lower wall, greatly reduced with S-W Handcraft Stain Reducer. Birch, stained S-W Handcraft Stain Birch, stained S-W Handcraft Stain Mahogany, light, reduced about 25 per cent with S-W Handcraft Stain Reducer, followed by one coat of S-W Mission-lac, and two coats of S-W Durable Wood Finish Interior,

WOODWORK-

Oak, stained S-W Handcraft Stain Furned Oak, filled S-W Antique Oak Filler and finished with one coat of S W Mission-lac and two coats of S-W Excello.

FLOOR

Hard Pine or Oak, finished Natural S-W Marnot.

K. F. Co.'s trade-marked "Modern Mantel" No. 1015, furnished in quartered oak or mahogany, to cor-

respond with woodwork, and to Mission type brush brass finish. GAS FIXTURES

CURTAINS Soft green Venetian silk "Quality-

Kilmarnock pattern No. 448, color RUG AND STAIR

FURNITURE Mission type, finished to correspond with woodwork.

## Bedroom

S-W Flat-tone System Color No. 8. WATE.

K. F. Co.'s trade-marked "Modern Mantel" No. 1018, furnished with three coats white, finished after set up to correspond with woodwork.

PORTIERES, BED

FURNITURE

S-W Marnot White Etamine. Cretonne, in tones of lavender,

Alton Art Rug, pattern No. 1001,

# Dining-Room

S-W Flat-tone Cream. S-W Flat-tone Ivory No. 833, and S-W Flat-tone Ivory No. 833, and S-W Glaze. Colors' Florentine lake 1 part, olive lake ½ part, and orange lake ½ part, reduced with S-W Glazing Liquid.
S-W Flat-tone System Color No. 1. Oak, finished S-W Handcraft Stain

System Color No. 26. Oak, filled S-W Transparent Oak Filler, finished three coats S-W

Rrc

FURNITURE

UPHOLSTERING

Woodwork.
K. F. Co.'s trade-marked "Modern Mantel" No. 1017, oak, finished to correspond with woodwork. Tiffany gauze Quality-A-Tapes-

Kilmarnock, Pattern No. 406, Color

Mission type oak, finished to correspond with woodwork. Green Panisote.

# Living-Room

S-W Flat-tone Delft Blue No. 844, reduced 1/3 with S-W Flat-tone

S-W Flat-tone Delít Blue No. 844, reduced ½ with S-W Flat-tone

Birch, stained S-W Handcraft Stain Birch, stained S-W Handcraft Stain Mahogany, light, reduced about 25 per cent with S-W Handcraft Stain Reducer followed by one coat of S-W Mission-lac, and two coats of S-W Durable Finish Interior, the last coat being rubbed to a dull

WOODWORK-

Oak, stained S-W Handcraft Stain Fumed Oak, filled S-W Antique Oak Filler, and finished with one coat of S-W Mission-lac and two coats of

S-W Excello.

Oak, or birch, finished to correspond with woodwork.

FLOORS

FURNITURE

OVER-CURTAINS In Living Room Proper and in Inglenook

Rug

Oak, filled S-W Transparent Oak Filler and finished with three coats S-W Marnot. K. F. Co.'s trade-marked "Modern Mantel" No. 1004, furnished in quartered oak, or mahogany, to correspond with woodwork Style, Modern Classic, finished to correspond with woodwork Un-

correspond with woodwork holstered in Leather. Cream Fillet net 'sill length) Imported Cretonne in tones of blue

Cretonne to correspond with over-Kilmarnock, Pattern No. 430, Color

Upholstered in Vert. green Velour.

Velour, epeating color of old gold in cretonne hangings.



